

The Meliorist offers opportunities for local businesses and other organizations to promote their products and services through our publication. *The Meliorist* offers full-colour print magazine ads and online advertising through our website. We print 700 issues monthly during the academic year, September to April. We offer a special rate for University Students, Clubs, Non-profits, and Student Organizations. Please contact our Business Manager for information.

CAMPUS PRINT		
TYPE	SIZE	MONTHLY RATE
¼ Page	3" x 4.75"	\$125
½ Page	6" x 4.75"	\$225
Full Page	8" x 11.5"	\$325
PREMIUM ONLINE		
Homepage sidebar	350 x 700px	\$50
Article sidebar	350 x 700px	\$50

CKXU PACKAGE (EXCLUSIVE DEAL JAN-APR 2020)*		
TYPE	PACKAGE INCLUDES	MONTHLY RATE
Monthly Sponsor - Tier I	CKXU Monthly Sponsor + ¼ page Meliorist + 1 month Meliorist website	\$375 \$350
Monthly Sponsor - Tier II	CKXU Monthly Sponsor + ½ page Meliorist + 1 month Meliorist website	\$475 \$425
Monthly Sponsor - Tier III	CKXU Monthly Sponsor + full page Meliorist + 1 month Meliorist website	\$575 \$500

*CKXU Monthly Sponsorship includes 4 ad plays, 8 vocal shoutouts, and constant web ads (regular monthly price: \$200)

Please direct all inquiries to our Business Manager: business@themeliorist.ca

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